

Auction Catalog Advertising Agreement

EMERSON SCHOOL AUCTION ON FRIDAY, APRIL 12, 2019



Deadline for payment and ad artwork: Monday, March 18, 2019

Advertiser (as you wish your name to appear): _____

Business owner: _____ Contact person: _____

Mailing address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Fax: _____

Email: _____ Website: _____

CATALOG ADVERTISING SIZES AND RATES

Advertisers will be listed on the Emerson School website (www.emerson-school.org/auction). The entire catalog will print in full color and advertising sizes and rates are as follows:

Location	Size	Rate
<input type="checkbox"/> Back cover*	7.75" x 7.75"	\$1,250
<input type="checkbox"/> Front or back inside cover*	7.75" x 7.75"	\$850
<input type="checkbox"/> Full page	7.75" x 7.75"	\$450
<input type="checkbox"/> Half page horizontal	7.75" x 3.75"	\$250
<input type="checkbox"/> Half page vertical	3.75" x 7.75"	\$250
<input type="checkbox"/> Quarter page	3.75" x 3.75"	\$150

*Note: Inside/back cover ads are available in limited quantities. Please contact Patty Aldrich before reserving these spaces at 734-665-5662 ext. 312 or auction@emerson-school.org.

AD ARTWORK SUBMISSION

See ad artwork guide on reverse for more information on layout and specs. Please submit artwork to auction@emerson-school.org by Monday, March 18, 2019.

PAYMENT AND FORM SUBMISSION (Deadline: Monday, March 18, 2019)

Mail: Send this form to Emerson School Auction, Emerson School, 5425 Scio Church Rd., Ann Arbor, MI 48103.

Email: Scan and send your form to auction@emerson-school.org.

Enclosed is my check, payable to Emerson School

Visa MasterCard American Express Discover

Credit Card #: _____ • _____ • _____ • _____ Expiration: _____ • _____

Security Code: _____ Signature: _____

QUESTIONS

Please contact Patty Aldrich, Special Events Associate, at paldrich@emerson-school.org or 734-665-5662, ext. 312.



Emerson
S C H O O L

Auction Ad Layout and Spec Sheet

SIZES (all dimensions listed in inches)

Emerson's Auction catalog will print at 8 inches wide and 8 inches high. Ad sizes are:

- **Full page:** 7.75" W x 7.75" H
- **Half page horizontal:** 7.75" W x 3.75" H
- **Half page vertical:** 3.75" W x 7.75" H
- **Quarter page:** 3.75" W x 3.75" H

FORMAT GUIDELINES

Please submit artwork as a high resolution PDF, at least 300 dpi. Images (JPG and PNG files) and lower resolution artwork will be accepted but may appear pixelated or blurred when printed.

SUBMISSIONS

Email artwork to auction@emerson-school.org.

