Emerson School Auction **CATALOG ADVERTISING AGREEMENT**

Date of Auction: Friday, March 13, 2015 **Deadline for Payment and Ad:** Friday, February 6, 2015

Catalog Advertising Sizes and Rates

Advertisers will be listed on the Emerson School website, <u>www.emerson-school.org/auction</u>. If you provide your website, visitors will be able to access your business from the Emerson website. Catalog advertising sizes and rates are for *black and white space* with the exception of the cover pages and bid paddle. * *Be advised that bid paddle and cover ads are available in limited quantities. Please contact Sue Johnson before reserving these spaces at (734) 665-5662 x312 or <u>sjohnson@emerson-school.org</u>.*

	Ad Rate
Back Cover (color) 8½" x 5½"	\$1200*
Back of all attendee Bid Paddles (color) 8½ " x 5½"	\$1000*
Front or Back Inside Cover (color) 8½" x 5½"	\$850*
Full Page 8½" x 5½"	\$325
Half Page 4¼" x 5½"	\$175
Business Card 2½" x 3"	\$65

The location of ads in the catalog will be determined by the Catalog Committee. **Ads should be emailed in PDF format to** <u>auction@emerson-school.org</u>. In preparing your ad, please refer to the ad spec sheet.

Advertiser Info

Advertiser (as you wish your name to appear):		
Contact Person:		
Street Address:	City, State, Zip:	
Telephone:	Fax:	
Email:	Website:	
Payment Info		
D Please charge my: Visa MasterCard Discover American Express \$		
Name as it appears on Card	Security Code	
Card # Expiration/ Signature		
My check is enclosed, made payable to Emerson Sch Please return your advertising form b Emerson School Auction, 5425 Scio Church Ro You may also scan and email form to	y February 6, 2015 <i>with payment to:</i> l., Ann Arbor, MI 48103	