

Emerson School Auction

SPONSORSHIP AGREEMENT

Sponsorships are a very important and meaningful way to support Emerson School. We greatly appreciate your consideration. For more information, contact Sue Johnson at 734-665-5662 ext. 312 or sjohnson@emerson-school.org. For inclusion in our Auction Catalog, please reply by **Feb. 13, 2015**.

Platinum \$5,000 (\$4,400 tax-deductible gift)

- ✓ Eight reservations to the dinner and Auction
- ✓ Dedicated Facebook post recognizing Platinum Level Sponsor with link to business
- ✓ Two-page high visibility recognition or ad in Auction catalog
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and with company logo on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction with company logo
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 16, 2015**

Gold \$2,500 (\$2,200 tax-deductible gift)

- ✓ Four reservations to the dinner and Auction
- ✓ Group Facebook post recognizing Gold Level Sponsors
- ✓ Full-page recognition or ad in Auction catalog
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and with company logo on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction with company logo
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 16, 2015**

Silver \$1,000 (\$850 tax-deductible gift)

- ✓ Two reservations to the dinner and Auction
- ✓ Half-page recognition or ad in Auction catalog
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 16, 2015**

Benefactor \$500 (\$350 tax-deductible gift)

- ✓ Two reservations to the dinner and Auction
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 16, 2015**

Patron \$250 (\$250 tax-deductible gift)

- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 16, 2015**

Teacher Sponsor \$100 (\$100 tax-deductible gift)

This special sponsorship covers the cost of one faculty member to attend the Auction.

- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction

Emerson School Auction

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Name: (as you wish to be recognized) _____

I/we prefer our sponsorship to remain Anonymous

Address: _____ City/State/Zip: _____

Telephone: _____ Email: _____

Website: _____ Fax: _____

___ **Platinum** (\$5,000)

Please charge my: Visa ___ MasterCard ___ Amex ___ Discover ___
Card # _____

___ **Gold** (\$2,500)

Expiration ___/___ Security Code _____

___ **Silver** (\$1,000)

Signature: _____

___ **Benefactor** (\$500)

Enclosed is my check, payable to *Emerson School*.

___ **Patron** (\$250)

___ **Teacher Sponsor** (\$100)

___ **Other \$** _____

Sponsorships of \$250 or more received by **January 16, 2015** will be recognized in the Auction invitation. All sponsorships received by **February 13, 2015** will appear in the Auction catalog, in the Emerson Annual Report, on the Emerson School website (www.emerson-school.org/auction), and receive recognition the night of the Auction.

For questions, contact: Sue Johnson, Director of Development, sjohnson@emerson-school.org, 734-665-5662 x312.

Please return sponsorship with payment to:

Emerson School Auction, Emerson School, 5425 Scio Church Rd., Ann Arbor, MI 48103

You may also scan and email form to sjohnson@emerson-school.org.

All sponsorships are tax-deductible gifts to Emerson School. A reasonable estimate of the fair market value is \$75 per Auction ticket. The deductible portion is the difference between your contribution and the fair market value of your ticket(s).