

Sponsorship Agreement

EMERSON SCHOOL AUCTION

Friday, March 10, 2017

Sponsorships are a very important and meaningful way to support Emerson School. We greatly appreciate your consideration. For more information, contact Julie Seagraves at 734-665-5662 ext. 312 or jseagraves@emerson-school.org. Please reply by February 17, 2017 to be included in the Auction Catalog.

Platinum \$5,000 (\$4,400 tax-deductible gift)

- ✓ Eight reservations to the dinner and Auction
- ✓ Two-page high visibility recognition or ad in Auction catalog
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and with company logo on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction with company logo
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 17, 2017**

Gold \$2,500 (\$2,200 tax-deductible gift)

- ✓ Four reservations to the dinner and Auction
- ✓ Full-page recognition or ad in Auction catalog
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and with company logo on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction with company logo
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 17, 2017**

Silver \$1,000 (\$850 tax-deductible gift)

- ✓ Two reservations to the dinner and Auction
- ✓ Half-page recognition or ad in Auction catalog
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 17, 2017**

Benefactor \$500 (\$350 tax-deductible gift)

- ✓ Two reservations to the dinner and Auction
- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 17, 2017**

Patron \$250 (\$250 tax-deductible gift)

- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction
- ✓ Recognition in Auction invitation if sponsorship commitment received by **January 17, 2017**

Teacher Sponsor \$100 (\$100 tax-deductible gift)

This special sponsorship covers the cost of one faculty member to attend the Auction.

- ✓ Sponsor listed in Auction catalog, Emerson Annual Report, and on Emerson School website
- ✓ Recognition at Barton Hills the night of the Auction

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Name (as you wish to be recognized): _____

I/We prefer our sponsorship to remain Anonymous

Business Owner: _____

Contact Person: _____

Street Address: _____

City, State, Zip: _____

Telephone: _____

Fax: _____

Email: _____

Website: _____

Giving Level

Platinum (\$5,000)

Benefactor (\$500)

Other: \$ _____

Gold (\$2,500)

Patron (\$250)

Silver (\$1,000)

Teacher Sponsor (\$100)

Payment and Sponsorship Agreement Submission

Please mail to: Emerson School Auction, Emerson School, 5425 Scio Church Rd., Ann Arbor, MI 48103.
You may also scan and email your form to jseagraves@emerson-school.org.

Visa MasterCard Amex Discover

Credit Card #: _____ • _____ • _____ • _____

Expiration: ____ • ____

Security Code: _____

Signature: _____

Enclosed is my check, payable to *Emerson School*.

Recognition

Sponsorships of \$250 or more received by **January 17, 2017** will be recognized in the Auction invitation. All sponsorships received by **February 20, 2017** will appear in the Auction catalog, in the Emerson Annual Report, on the Emerson School website (www.emerson-school.org/auction), and receive recognition on the night of the Auction.

Tax Deduction

All sponsorships are tax-deductible gifts to Emerson School. A reasonable estimate of the fair market value is \$75 per Auction ticket. The deductible portion is the difference between your contribution and the fair market value of your ticket(s).

Questions

Please contact Julie Seagraves, Director of Development, jseagraves@emerson-school.org, 734-665-5662, ext. 312.