

Auction Sponsorship Agreement

EMERSON SCHOOL AUCTION ON FRIDAY, MARCH 9, 2018



Sponsorships are a very important and meaningful way to support Emerson School. We greatly appreciate your consideration. For more information, contact Lorna Hildebrandt at 734-665-5662 ext. 306 or lhildebrandt@emerson-school.org. *Please reply by February 17, 2018 to be included in the Auction Catalog.*

PLATINUM \$5,000 (\$4,400 tax-deductible gift)

- Eight reservations to the dinner and Auction
- Two-page high visibility recognition or ad in Auction catalog
- Sponsor listed in Auction catalog, Emerson Annual Report, and on Auction website
- Recognition at Barton Hills the night of the Auction with company logo
- Recognition in Auction invitation if sponsorship commitment received by **January 17, 2018**

GOLD \$2,500 (\$2,200 tax-deductible gift)

- Four reservations to the dinner and Auction
- Full-page recognition or ad in Auction catalog
- Sponsor listed in Auction catalog, Emerson Annual Report, and on Auction website
- Recognition at Barton Hills the night of the Auction with company logo
- Recognition in Auction invitation if sponsorship commitment received by **January 17, 2018**

SILVER \$1,000 (\$850 tax-deductible gift)

- Two reservations to the dinner and Auction
- Half-page recognition or ad in Auction catalog
- Sponsor listed in Auction catalog, Emerson Annual Report, and on Auction website
- Recognition at Barton Hills the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by **January 17, 2018**

BENEFACTOR \$500 (\$350 tax-deductible gift)

- Two reservations to the dinner and Auction
- Sponsor listed in Auction catalog, Emerson Annual Report, and on Auction website
- Recognition at Barton Hills the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by **January 17, 2018**

PATRON \$250 (\$250 tax-deductible gift)

- Sponsor listed in Auction catalog, Emerson Annual Report, and on Auction website
- Recognition at Barton Hills the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by **January 17, 2018**

TEACHER SPONSOR \$125 (\$125 tax-deductible gift)

- Sponsor listed in Auction catalog, Emerson Annual Report, and on Auction website
- Recognition at Barton Hills the night of the Auction

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AGREEMENT

Name (as you wish to be recognized): _____

I/We prefer our sponsorship to remain anonymous

Business owner: _____ Contact person: _____

Mailing address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Fax: _____

Email: _____ Website: _____

Giving Level

Platinum (\$5,000)

Patron (\$250)

Gold (\$2,500)

Teacher Sponsor (\$125)

Silver (\$1,000)

Other: \$ _____

Benefactor (\$500)

PAYMENT AND FORM SUBMISSION

Mail: Send this form to Emerson School Auction, Emerson School, 5425 Scio Church Rd., Ann Arbor, MI 48103.

Email: Scan and send your form to lhildebrandt@emerson-school.org.

Enclosed is my check, payable to Emerson School

Visa MasterCard American Express Discover

Credit Card #: _____ • _____ • _____ • _____ Expiration: ____ • ____

Security Code: _____ Signature: _____

RECOGNITION

Sponsorships of \$250 or more received by **January 17, 2018** will be recognized in the Auction invitation. All sponsorships received by **February 17, 2018** will appear in the Auction catalog, in the Emerson Annual Report, on the Emerson School website (www.emerson-school.org/auction) and receive recognition on the night of the Auction.

TAX DEDUCTION

All sponsorships are tax-deductible gifts to Emerson School. A reasonable estimate of the fair market value is \$75 per Auction ticket. The deductible portion is the difference between your contribution and the fair market value of your ticket(s).

QUESTIONS

Please contact Lorna Hildebrandt, Assistant Director of Development, at lhildebrandt@emerson-school.org or 734-665-5662, ext. 306.