

# Advertising Agreement

## EMERSON SCHOOL AUCTION

Friday, March 11, 2016

Advertisers are seen by hundreds of Auction attendees, who recognize and show loyal support for the businesses and organizations that support our school. In addition to print advertising, all advertisers are recognized on the Emerson School website at [www.emerson-school.org/auction](http://www.emerson-school.org/auction).

**Artwork and payment must be received by Monday, Feb. 8, 2016**

Advertiser Name (as you wish to be recognized): \_\_\_\_\_

Business Owner: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Advertising Location, Sizes, and Rates

All advertisements are printed in black and white, with the exception of the cover pages and bid paddle. The location of each ad within the catalog is determined by the catalog designer.

- |   |         |
|---|---------|
| <input type="checkbox"/> Back Cover (color, 8.5" x 5.5")                    | \$1200* |
| <input type="checkbox"/> Inside Cover—Front or Back (color, 8.5" x 5.5")    | \$850*  |
| <input type="checkbox"/> Bid Paddle Back—All Attendees (color, 8.5" x 5.5") | \$500*  |
| <input type="checkbox"/> Full Page (8.5" x 5.5")                            | \$325   |
| <input type="checkbox"/> Half Page (4.25" x 5.25")                          | \$175   |
| <input type="checkbox"/> Business Card (2.5" x 3")                          | \$65    |

\*Note: Bid paddle and cover ads are available in limited quantities. Please contact Sue Johnson before reserving these spaces at (734) 665-5662 x312 or [sjohnson@emerson-school.org](mailto:sjohnson@emerson-school.org).

### Ad Submission

Artwork should be emailed to [auction@emerson-school.org](mailto:auction@emerson-school.org) as a high-resolution PDF (see spec sheet for more information) by February 8, 2016.

- Please use my ad from last year's Auction catalog

### Payment and Ad Agreement Submission

Please mail to: Emerson School Auction, Emerson School, 5425 Scio Church Rd., Ann Arbor, MI 48103. You may also scan and email your form to [sjohnson@emerson-school.org](mailto:sjohnson@emerson-school.org).

- Visa    MasterCard    Amex    Discover

Credit Card #: \_\_\_\_\_ • \_\_\_\_\_ • \_\_\_\_\_ • \_\_\_\_\_

Expiration: \_\_\_\_\_ • \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

- Enclosed is my check, payable to *Emerson School*.

# Emerson Auction Ad Spec Sheet

Please send questions and final ad artwork to [auction@emerson-school.org](mailto:auction@emerson-school.org).

