

# Emerson School Auction

Friday, March 10, 2017

## Catalog Advertising Agreement

Deadline for Payment and Ad: Monday, February 6, 2017

Advertiser (as you wish your name to appear): \_\_\_\_\_

Business Owner \_\_\_\_\_ Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Catalog Advertising Sizes and Rates

Advertisers will be listed on the Emerson School website, [www.emerson-school.org/auction](http://www.emerson-school.org/auction). If you provide your website, then visitors can link to your business website from the Emerson website. Catalog advertising sizes and rates are for *black and white space* with the exception of the cover pages and bid paddle. *\*Be advised that bid paddle and cover ads are available in limited quantities. Please contact Julie Seagraves before reserving these spaces at (734) 665-5662 x312 or [jseagraves@emerson-school.org](mailto:jseagraves@emerson-school.org).*

#### Ad Rate

- |   |         |
|---|---------|
| <input type="checkbox"/> Back Cover (color) 8½" x 5½"                       | \$1250* |
| <input type="checkbox"/> Front or Back Inside Cover (color) 8½" x 5½"       | \$875*  |
| <input type="checkbox"/> Back of all attendee Bid Paddles (color) 8½" x 5½" | \$500*  |
| <input type="checkbox"/> Full Page 8½" x 5½"                                | \$325   |
| <input type="checkbox"/> Half Page 4¼" x 5½"                                | \$175   |
| <input type="checkbox"/> Business Card 2½" x 3"                             | \$75    |

#### PLEASE USE MY AD FROM LAST YEAR'S AUCTION CATALOG

The location of ads in the catalog will be determined by the Catalog Committee. **Ads should be emailed in PDF format to [auction@emerson-school.org](mailto:auction@emerson-school.org).** In preparing your ad, please refer to the enclosed spec sheet.

Please charge my: Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ American Express \_\_\_ \$ \_\_\_\_\_

Name as it appears on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Card # \_\_\_\_\_ Expiration \_\_\_/\_\_\_/\_\_\_ Signature \_\_\_\_\_

My check is enclosed, made payable to *Emerson School*.

**Please return your advertising form by February 6, 2017 with payment to:**

Emerson School Auction, 5425 Scio Church Rd., Ann Arbor, MI 48103

You may also scan and email form to [jseagraves@emerson-school.org](mailto:jseagraves@emerson-school.org).

# Emerson Auction Ad Spec Sheet

Please send questions and final ad artwork to [auction@emerson-school.org](mailto:auction@emerson-school.org).

